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TOOLS FOR SOLVING THE PROBLEMS OF WESTERN UKRAINIAN CROSS-BORDER REGIONS DURING THE ECONOMIC CRISIS

Summary

Geographical and geopolitical phenomena of regional subdivision of Ukraine play an outstanding role in their socio-economic development. Under the terms the central regions of the country are expanding rapidly, it's further regions of Western Ukraine remain constant, and they are evolving in the process of development, and at the same time are used by radicals who want to actively participate in cooperation with significant territories. The existing signs of the economic crisis and the aggravation of socio-economic problems prompted the search for tools that made them, which showed the relevance of scientific research.

The study analyzed activities of Euro-regions and offered a solution of cross-border problems at the local level, which sought to create technology as integrated tools, program-based planning, creating flexible economic issues using new resources, etc. Emphasis is mostly placed on Danube transnational program and the expansion of the Operational Plan to study the Agreement on the financing of the European Danube Transnational Program, which requires the active development of the community of western Ukrainian cross-border regions.

The choice of Chernivtsi chambers of commerce and industry was shown to have separated the use of tools and to entrust cross-border service during the economic crisis, cooperating between the fact that chambers of commerce and industry are contiguous regions and trade representatives on the cross-border issue. Identify the accumulation of international transport corridors, which are not very fast, storing goods, but also check the operations of storage, inspection, manufacture, sorting, use, etc. Emphasis is placed on migration processes and their significance in the created problems of the western Ukrainian cross-border regions.

The submitted research focused on the formation of a strategy for the creation of cross-border industrial zones and parks, industrial clusters, the important development of cross-border partnerships, the intensification of the use of cross-border activities of the enterprise.

Keywords: tools, border regions, European regions, Danube Transnational Program, Chambers of Commerce and Industry, international transport corridors, migration processes.

Number of sources -17, number of tables -1

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